



Treatment Action Group

RESEARCH IN ACTION AWARDS

October 17, 2024

**Thank you for your interest in sponsoring
the 2024 Research in Action Awards!**

We expect this year's awards to be particularly moving and uniting to a large audience. We're looking forward to gathering in-person to honor advocacy and activism that makes a difference for those affected by HIV, tuberculosis (TB), and viral hepatitis (HCV).

We've created multiple levels of sponsorship for 2024 to allow for you to choose the level that allows for the most impact. Please note that benefits and considerations can be declined or customized to meet your needs as requested and agreed upon.

For further information, please contact:

Lucas Kade, Grants Manager

Lucas.Kade@treatmentactiongroup.org

(404) 947-0457

Thank you for your consideration in becoming a 2024 Research in Action Awards sponsor.

PRESENTER - \$100,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- Logo listing as an RIAA Sponsor on RIAA webpage and digital invitation
 - Listing in TAG Annual Report
 - Three full-screen digital sponsor ads at event
 - 30 tickets to RIAA
 - 2024 Limited Art Edition
- *Benefits may be customizable upon request*

TORCHBEARER - \$50,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- Logo listing as an RIAA Sponsor on RIAA webpage and digital invitation
- Listing in TAG Annual Report
- Two full-screen digital sponsor ads at event
- 20 tickets to RIAA
- 2024 Limited Art Edition

VISIONARY - \$30,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- Logo listing as an RIAA Sponsor on RIAA webpage and digital invitation
- Listing in TAG Annual Report
- Full-screen digital sponsor ad at event
- 15 tickets to RIAA
- 2024 Limited Art Edition

CHAMPION - \$15,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- Logo listing as an RIAA Sponsor on RIAA webpage and digital invitation
- Listing in TAG Annual Report
- Full-screen digital sponsor ad at event
- 12 tickets to RIAA
- 2024 Limited Art Edition

LEADER - \$10,000

THIS SPONSORSHIP PACKAGE INCLUDES:

Logo listing as an RIAA Sponsor on RIAA webpage and digital invitation
Listing in TAG Annual Report
Full-screen digital sponsor ad at event
10 tickets to RIAA
2024 Limited Art Edition

BUILDER - \$5,000

THIS SPONSORSHIP PACKAGE INCLUDES:

Logo listing as an RIAA Sponsor on RIAA webpage and digital invitation
Listing in TAG Annual Report
Full-screen digital sponsor ad at event
8 tickets to RIAA
2024 Limited Art Edition

ARTIST - \$2,500

THIS SPONSORSHIP PACKAGE INCLUDES:

Listing as an RIAA Sponsor on RIAA webpage and digital invitation
Listing in TAG Annual Report
2 tickets to RIAA
2024 Limited Art Edition

ENGINEER - \$2,500

THIS SPONSORSHIP PACKAGE INCLUDES:

Listing as an RIAA Sponsor on RIAA webpage and digital invitation
Listing in TAG Annual Report
6 tickets to RIAA

RESEARCHER - \$1,000

THIS SPONSORSHIP PACKAGE INCLUDES:

Listing as an RIAA Sponsor on RIAA webpage
Listing in TAG Annual Report
3 tickets to RIAA

PATRON - \$500

THIS SPONSORSHIP PACKAGE INCLUDES:

Listing as an RIAA Sponsor on RIAA webpage
Listing in TAG Annual Report
1 ticket to RIAA

FRIEND - \$300

THIS SPONSORSHIP PACKAGE INCLUDES:

Listing as an RIAA Sponsor on RIAA webpage
Listing in TAG Annual Report
1 ticket to RIAA

CUSTOM SPONSOR PACKAGES

We would be pleased to work with you to create a custom sponsor package that meets your needs as you support the work of Treatment Action Group!

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(404) 947-0457



Treatment Action Group

RESEARCH IN ACTION AWARDS

Sponsorship Reply Form



Contact Name:

Contact Phone Number:

Contact Email:

Address:

How should we list in our event materials?

Sponsorship Level - please check one:

Presenter - \$100,000

Torchbearer - \$50,000

Visionary - \$30,000

Champion - \$15,000

Leader - \$10,000

Builder - \$5,000

Engineer - \$2,500

Artist - \$2,500

Researcher - \$1,000

Patron - \$500

Event Ticket - \$300

Please check here if you wish to decline sponsor benefits

Please complete and return via email to lucas.kade@treatmentactiongroup.org.

Thank you for your support of TAG's work!

Treatment Action Group
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